



**VEERANARI CHAKALI ILAMMA WOMEN'S UNIVERSITY**  
**Koti, Hyderabad, Telangana**

**CIRCULAR**

**Date: 11.08.2026**

**NATIONAL HANDLOOM DAY CELEBRATIONS – 2026**

**14th–15th August, 2026**

As part of the **National Handloom Day Celebrations**, Veeranari Chakali Ilamma Women's University is organising a series of creative competitions to celebrate India's rich handloom heritage and encourage young minds to reflect on the significance, sustainability and contemporary relevance of handlooms. All students are encouraged to participate and showcase their creativity, visual storytelling and ideas for preserving and promoting India's handloom traditions.

**1. POSTER MAKING COMPETITION**

**Theme:** "Role of Universities in Promotion and Sustenance of Handlooms"

**Date:** 14th August 2026

**Time:** 12:00 Noon

**Venue:** PG Seminar Hall

Students may creatively explore how universities can contribute to the promotion, preservation, innovation and sustainability of the handloom sector. Students should bring all the material for the Poster Making.

**2. PHOTOGRAPHY COMPETITION**

**Theme:** "Threads That Tell Stories"

Capture the beauty, craftsmanship, people, traditions and stories woven into handlooms through compelling photographs.

**Date:** 14th August 2026

**Time:** 12:30 pm

**Venue:** PG Seminar Hall

**3. INSTAGRAM REELS COMPETITION**

**Make Reels of 30-60 seconds on any ONE of the below themes:**

- Why Choose Handlooms?
- Styling Handloom for Youth
- Telangana's Weaving Heritage

**Date:** 14th August 2026

**Time:** 12:30 pm

**Venue:** PG Seminar Hall

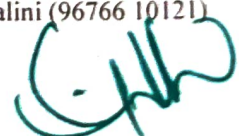
Photographs and Reels should be displayed and explained by the students digitally in PG Seminar Hall.

**NOTE:** All photographs and Instagram Reels submitted for the competitions must be the original work of the participating student. Any entry found to be plagiarised, copied, reproduced, from another person's work, will be disqualified without further consideration.

**There will be interesting Workshops, Stalls and activities on 14<sup>th</sup> August the details of which will be shortly circulated**

**PRIZE DISTRIBUTION: 15<sup>th</sup> August, 10.30 am**

For details contact: Dr. KSN Jyothi (96760 83339); Dr. Vinita Pandey (9848727769); Dr. Shalini (96766 10121)

  
**REGISTRAR**